## Cash Flow Acceleration Platform: Reminders and Pay-By-Phone Simplified









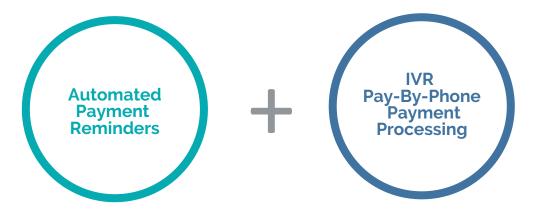


(800)654-0715 www.alturacs.com Altura is an authorized partner of **DATATEL** 

### **Datatel's Cash Flow Acceleration Platform**

Datatel Cash Flow Acceleration Platform (CAP) leverages the power of automated voice calls and the simplicity of text messaging to deliver a robust, cost effective and easy to deploy accounts receivable communication and Pay-By-Phone platform on the Cloud. Implementation is quick and simple with industry specific templates to meet your business needs.

Reminders and Payments By Phone Simplified



Deliver friendly, automated outstanding balance reminders to your customers using a combination of Voice (IVR) and text messages (SMS) designed to accelerate your invoice to cash cycle and reduce collection costs.

Datatel's IVR
Pay-By-Phone provides
your business with the
most Secure, Robust
and Cost Effective way
to easily process
account payments 24/7
over the Telephone, in a
PCI & HIPPA Compliant
environment.





## **Automated Payment Reminders**

Deliver friendly, automated outstanding balance reminders to your customers using a combination of Voice (IVR) and text messages (SMS) designed to accelerate your invoice to cash cycle and reduce collection costs.

#### **Feature Rich to Meet Your Business Needs**

- Select from wide range of Voice and Text Message payment reminder templates
- Branding to your business with custom voice prompts using Professional Voice Talent
- Access to Real-time web reporting and analytics

- Improve Company Cash Flow: Reduce time of invoice to cash and minimize collection costs
- Cost Effective: A fraction of the cost of mail reminders, calls from your A/R representatives and/or your collection agency
- Constant Communication: Provides you with a simple way to stay in touch with your customers via Voice and/or Text Messaging. You choose the message content and delivery schedule.
- Improved Customer Experience: Proactively engage customers with payment reminders instead of waiting for accounts to turn delinquent. Customers appreciate the soft payment reminder approach resulting in a better overall customer experience.
- Flexible A/R File Synchronization: Easy to synchronize your A/R files using a Self-Service Web portal, secure FTP transfer or via integration with your to your existing billing and account software





## Pay-By-Phone – IVR Payment Processing

Datatel's IVR Pay-By-Phone provides your business with the most Secure, Robust and Cost Effective way to easily process account payments 24/7 over the Telephone, in a PCI & HIPPA Compliant environment.

Implementation is quick and simple and there are no lengthy application processes as you can keep your existing credit card merchant account. Your customers can pay their bills using their credit card, 24/7.

- Provide the convenience of making payments 24/7 over the telephone
- Remove agents from collecting credit card information
- No hardware or software to buy or install. Quick and easy implementation

# Feature Rich to Meet Your Business Needs

- Secure: Encrypted Interactive Voice Response Technology (CryptoIVR™) designed just for payments in a PCI Compliant environment
- Branded: Branding to your business with custom voice prompts using Professional Voice Talent
- Configurable: Select from prebuilt templates with configurable options
- SMS Receipts: Providing your callers the option to receive an SMS Payment Receipt, sent directly to their mobile phone
- Reports: Real-time web reporting and analytics







20 Years ago, we launched Datatel with the vision to deliver innovative software and voice communication solutions to help our clients become more agile, profitable, and successful.

Our success comes from investing in our people, our clients, and technology. With a focus on innovation we have arrived to a service delivery model that guarantees our customers satisfaction.

Datatel offers the most cost effective & flexible way to engage patients with payment reminders and take payments from customers by phone. Our clients process credit card payments over the phone 24/7, all in a PCI Compliant Environment.

Today, Datatel's IVR Payment processing solutions on the Cloud are employed by 100's of businesses, healthcare providers, academic institutions, government, software companies and service providers. We enable our clients to track and measure

outcomes in real-time.



Director Patient Accounts and Revenue Chatham-Kent Health Alliance



