XMedius

XM Fax

XM FAX FOR THE EDUCATION MARKET

DOCUMENT CHALLENGES IN THE EDUCATION MARKET

Educational institutions, from primary schools to post-secondary organizations, send and receive important and confidential documents, ranging from purchase orders to student records. School districts and universities have centralized and localized administrative departments that handle accounting, purchasing, financial transactions and student information management for their entire organization. This can often translate into large volumes of highly sensitive inbound and outbound faxes at any given level of educational institution.

At the same time, elementary schools, colleges and universities face cost reductions and budget constraints. Each saved dollar in communication infrastructure and phone bills can be invested in programs that improve educational excellence and administrative efficiency.

Educational institutions look for key factors in document transmission:

MUST BE SECURE

Security is one of the most important issues confronting academic institutions. The privacy of confidential information such as student profiles, attendance records and grades are a must. College and university officials have to deal with a host of potential threats. Illegally accessing the student information to change grades or destroy proprietary school information must be prevented. Potential security violation is higher if paper faxes are left in an open and easily accessible office where anyone can view and take personal and confidential information.

MUST BE RELIABLE

Education's finance and purchasing services departments need to track information to verify and prove that breaches do not occur and to classify the extent of exposure if they happen. Education's finance and purchasing services departments need to track information to verify and prove that breaches do not occur and to classify the extent of exposure if they happen.

MUST BE ACCESSIBLE FROM ANYWHERE AND FROM ANY DEVICE

Students and faculties want to be able to log onto the network using a variety of devices, including laptops, tablets, and smart phones. They also need to be able to access the network from a variety of locations, both on and off campus. Distance learning has also made it more important than ever that students be granted access to resources from remote locations. In such a heterogeneous environment, data security is even more critical as risks of security breach are higher.

MUST BE EFFICIENT AND COST-EFFECTIVE

Education institutions must automate repetitive tasks, increase their administrative efficiencies and reduce paper waste. Cost-effective communication tools are required without compromising security and integrity of the information manipulated by school administrators, teachers and the entire staff.

IMPROVING COMMUNICATION WITH XM FAX TO ENHANCE EDUCATION

XMedius has a proven track record in the education market across north America. For many years, school districts, colleges and universities have been using XM Fax™ solutions:

› XMedius helped numerous education institutions to rationalize and secure their fax services and support their teaching, research, as well as administrative functions

› XMedius helps medical faculties to meet HIPAA compliance

› XMedius facilitates regulatory compliance to FERPA (Family Educational rights and Privacy Act) on the protection of students' privacy with regards to educational records

› XMedius has vast experience integrating their fax solutions in financial and student information systems

› XM Fax is powered by the most advanced Voice-Over-IP (voIP) infrastructures, existing applications, groupware tools, IP PBXs, voicemail systems and multifunction devices (MFDs)

Our customers in the education field rely on XM Fax to improve their communication experience, thanks to uncompromised security and tracking of all sent and received faxes, as well as automatic storage of faxes in the appropriate student record.

ENSURE SECURITY, ACCOUNTABILITY ENTITIES WITHIN AN EDUCATIONAL ECOSYSTEM AND TRACEABILITY

With XM Fax, faculty administrators can easily and securely transmit student records. They can also effectively track the delivery of a document; securely forward a fax message to their staff for quick and appropriate action. Medical faculties have a lot of confidential patient data that are passed back and forth between students, healthcare professionals and patients. They have to make sure patient information is not inadvertently made available to the wrong recipient.

› Built-in advanced user and administration control, management and encryption features support education institutions' compliance requirements such as the FERPA (Family Educational rights and Privacy Act) on the protection of students' privacy with regards to educational records.

› Faxes are routed over telephone lines, Internet, Intranet, WAN and LAN environments and inbound faxes are directed to the appropriate destination without human intervention, to limit unauthorized access to personal client information.

› Sensitive documents in TIFF or PDF format are routed to "approved" recipients and designated secure printers.

› Monitoring and reporting features create an audit trail of all sent and received faxes.

ENSURE CONTINUOUS DATA AVAILABILITY AND FAST DOCUMENT DELIVERY

The XM Fax survivability features offer advanced capabilities that provide failover solutions and "self healing" mechanisms through a variety of deployment models (i.e., high availability, disaster recovery, remote branch survivability) to ensure administrative ongoing activities and minimum downtime.

ENSURE SMOOTH DOCUMENT TRANSMISSION ACROSS ALL ENTITIES WITHIN AN EDUCATIONAL ECOSYSTEM

XM Fax centralizes and consolidates all types of faxed documents across schools within a district, buildings of a campus, various departments, and all stake holders involved in the educational field.

INCREASE PRODUCTIVITY

XM Fax boosts productivity by typically 90% over traditional, manual faxing:

› Administrator and teacher workload are reduced: they can focus on their core mission; providing high quality educational services. Delivery, receipt and tracking of sent and received information is completely automated. There's no more printing, punching in fax numbers, waiting to see if the fax goes through and walking away from the fax only to find later that the document was never sent.

› As a boardless implementation, new fax channels can easily be added to increase the fax volume capacity.

SAVE MONEY & INCREASE ROI

The solution typically pays for itself within 1 - 6 months

› In multi-branch organizations, long-distance charges are drastically reduced through XM Fax's built-in Least Cost routing (LCR).

› LCR automatically transmits faxes by using the most economical path and also takes advantage of off-hour telephone rates for non-critical faxes.

› XM Fax eliminates costly analog phone lines, hardware, maintenance and supplies, therefore, enabling organizations to potentially save tens of thousands of dollars per year.

› XM Fax reduces the need to print on paper, which in turn reduces toner and machine maintenance costs. The reduction of paper can also save real-estate space in terms of the need for stored documents.

INTEGRATE SEAMLESSLY WITHIN THEIR IT ENVIRONMENT

› Business processes are streamlined by integrating XM Fax with existing voIP infrastructures, applications, groupware tools, IP PBXs, voicemail systems and MFPs.

› XM Fax utilizes existing resources and reduces costs since no specialized fax hardware is required.

› XM Fax integrates with email, student information systems and financial software applications.

FLEXIBLE OPTIONS FOR THE EDUCATION MARKET

"I just need basic faxing services, and I want to keep my costs down."

"My staff sends and receives large volumes of faxes. I want to make my staff more responsive and professional and therefore, increase its productivity and quality of services delivered to students and other entities."

"Fax communications have a central role in my school district and I want a cost effective solution for processing confidential documents across our vast network."

EX

XM FAX EXPRESS

**FOR LIGHTER
FAX USAGE**

What's included: the essential faxing capabilities with up to 4 fax channels and email integration for a small to medium-sized user group (up to 100 users).

EE

XM FAX ENTERPRISE

**FOR MEDIUM TO LARGE
ORGANIZATIONS**

What's included: more features to manage large fax volumes, high levels of security, advanced integration into IP telephony environments and monitoring & reporting capabilities.

SP

XM FAX SERVICE PROVIDER

**FOR LARGE ORGANIZATIONS
AND SERVICE PROVIDERS**

What's included: more features to manage large fax volume and deliver high levels of scalability, survivability, security and advanced integration capabilities.

OUR NETWORK OF PLATFORM INTEGRATIONS

XM Fax is powered by the most advanced T.38 FoIP integration for voIP platforms. XM Fax has won numerous awards in the IP telephony space. by combining XM Fax with your multifunction devices (MFD) we can enhance and provide an enriched faxing solution for educational institutions. XM Fax has also been integrated with different third-party software and is recognized as the most reliable and mature IP fax solution on the market.